



Sponsorship Opportunities



Saturday, September 30, 2023



Cocktails · Food + Wine · Live Music · Auction · Dancing to DW3 Band

T1D Facts

30 million Americans have some form of diabetes —

1.6 million of them have T1D

5 million people are expected to have T1D by 2050 — including a threefold increase of youth cases

64,000 people are estimated to be diagnosed each year in the U.S.

Less than one-third of people with T1D in the U.S. are achieving target blood-sugar levels

More than **\$16 billion** is spent on T1D-associated direct medical costs in the U.S.

Imagine a world where no one ever has to hear: “You have Type 1 Diabetes.”

We do. And our mission to eradicate this autoimmune disease is what drives us every day at the Diabetes Research Connection (DRC).

DRC is committed to seeking out, peer-reviewing, and seed funding the most promising T1D research by innovative early-career scientists across the country – providing hope to all those living with the disease.

With your support, we can continue advancing research forward to

CURE

Eradicate T1D by restoring the body's ability to make insulin

PREVENT

Stop T1D before it occurs

TREAT

Advance new therapies that improve T1D care and treat T1D complications



It takes a community to connect for a cure.

SPONSORSHIP OPPORTUNITIES

All sponsorships include recognition on event signage, event website, marketing materials (9/8/23 print deadline), social media and email promotions, and sponsorship acknowledgement on next year's (2024) Dance for Diabetes letterhead and sponsorship brochure.

\$25,000 RESEARCH BENEFACTOR (\$23,000 TAX DEDUCTIBLE)

Exclusive reserved section with luxury lounge seating and admission for 20 guests, dedicated food and wine service, and custom signage.

Prominent recognition on stage and screen and opportunity to speak from stage.

Option to include a marketing booth manned by company representative.

Prominent recognition on event's printed invitations (7/10/23 print deadline) and step-and-repeat, and hyperlinked logo on event website.

\$15,000 RESEARCH INVESTOR (\$14,000 TAX DEDUCTIBLE)

Exclusive reserved section with table/seating and admission for 10 guests and custom signage.

Option to include a marketing table manned by company representative.

Recognition from stage and on event's printed invitations (7/10/23 print deadline), hyperlinked logo on event website.

\$10,000 RESEARCH PARTNER (\$9,000 TAX DEDUCTIBLE)

Reserved table/seating with company logo or name signage and admission for 10 guests.

Recognition from stage and on event's printed invitations (7/10/23 print deadline), hyperlinked logo on event website.

\$5,000 AMBASSADOR OF HOPE (\$4,400 TAX DEDUCTIBLE)

Reserved table with admission and seating for 6 guests.

\$3,000 FRIEND OF DRC (\$2,600 TAX DEDUCTIBLE)

Reserved cocktail table and admission for 4.

Underwriting & In-Kind Donation Opportunities

Choose from these event underwriting opportunities below or we can customize your contribution or in-kind donation tailored to your specific giving level. Email us at crhoads@DiabetesResearchConnection.org.

Eat. Pay. Love. (\$25,000)

Sponsor the food that Chef Daniel Furdul is creating for guests to enjoy. Includes admission for 10.

Drinks are on me! (\$10,000)

Host cocktails and bar service for the night. Includes admission for 4.

There will be a Party. With people. Finally. (\$4,500)

Help us spread the good news by sponsoring the invitation printing and mailing. Includes admission for 2.

You can dance. You can jive. Having the time of your life. (\$3,000)

Sponsor the dance floor... for all the evening's Dancing Queens (and Kings). Includes admission for 2.

Wine flies when you're having fun! (\$2,500)

Sponsor the wine. Includes admission for 2.

Capture the memories! (\$2,000)

Sponsor the photography. Includes admission for 2.

Potty like a Rock Star! (\$1,500)

Sponsor the fancy restroom trailer.

Dude – where's my car? (\$1,500)

Sponsor the valet service.

Don't Stop Beer-lievin'! (\$1,000)

Sponsor the beer.

How sweet it is! (\$1,000)

Sponsor the desserts.

2023 Sponsorship Support

Recognition Name for event materials : _____

Contact Person: _____

Phone: _____ E-mail: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Enclosed is a check in the amount of \$ _____ made payable to DRC.

Or - Please charge this credit card: (AmEx, MC, VISA, Discover)

Name on card: _____ Amount: \$ _____

Card Number: _____ Exp Date: _____

Signature: _____ CVV: _____

Weblink to register and pay online will go live July 2023.
<https://tinyurl.com/DRC-D4D-2023> or use the QR Code:
 Or complete this form and mail with check to the address below.
 To pay with credit card by phone, contact us at the email below.



You can count on our support as a sponsor of the 2023 Dance for Diabetes at the following level:

SPONSORSHIP LEVEL

- ☐ \$25,000 Research Benefactor
- ☐ \$15,000 Research Investor
- ☐ \$10,000 Research Partner
- ☐ \$5,000 Ambassador of Hope
- ☐ \$3,000 Friend of DRC

UNDERWRITING CONTRIBUTION

I have chosen the following underwriting option:
 \$ _____

- ☐ I/We wish to sponsor at the level indicated above, but regretfully cannot attend the event.

Diabetes Research Connection | 1400 Maiden Lane, Del Mar, CA 92014
 Phone: 858-898-0490 - Email: crhoads@DiabetesResearchConnection.org

Thank you to last year's generous Sponsors!

DRC Research Benefactor

TARSON INVESTMENTS

T1D Ambassador

Stephen & Teresa Korniczky



Friends of DRC



Ambassador of Hope



Thank you to the following Partners and In-Kind Donors:

Abercrombie Designs • An's Gelato • Brixton • Casamigo's Tequila
 Conscious Water • CT Designs • Danza del Sol • Darshan Bakery
 Encore Entertainment • Jimbo's • Justin Abercrombie Design
 Laz Parking • Monarch • Rotisserie Affair Catering • SDG&E
 Seaside Market • Sycuan • The Good Chocolate • Tito's Vodka