

Seaside Soiree

Dance for Diabetes

B E N E F I T T I N G D I A B E T E S R E S E A R C H C O N N E C T I O N

2022 SPONSORSHIP OPPORTUNITIES

DRC BENEFACTOR \$25,000 FMV= \$21,500

- Includes VIP table seating for sponsor and guests
- 10 VIP tickets (10 top table)= \$3,500
- Recognition as a **DRC Benefactor** sponsor on stage, on all invitations, programs, projected and poster signs prominently displayed at the event and in all media prior to, and after, the event
- "On-stage" recognition from emcees during the event
- Option to film a short video to share at the Dance for Diabetes
- Company name(s)/logo(s) listed on DRC's website as a **DRC Benefactor** sponsor and additional recognition prior to the event via DRC marketing emails and letters as well as social media campaigns
- Inclusion of sponsor name and link in DRC issued press releases

PARTNER IN RESEARCH \$15,000 FMV= \$12,200

- Includes VIP table seating for sponsor and guests
- 8 VIP tickets (8 top table)= \$2,800
- Recognition as a **Partner in Research** sponsor on stage, on all invitations, programs, projected and poster signs prominently displayed at the event and in all media prior to, and after, the event
- Full screen digital advertisement at the Dance for Diabetes
- Company name/logo listed on DRC's website as a **Partner in Research** sponsor and additional recognition sponsor and additional recognition prior to the event via DRC marketing emails as well as a personal feature in social media
- Inclusion of sponsor name and link in DRC issued press releases

AMBASSADOR OF HOPE \$10,000 FMV: \$7,900

- Includes VIP table seating for sponsor and guests
- 6 VIP tickets= \$2,100
- Recognition as a **Ambassador of Hope** sponsor on stage, on all invitations, programs, projected and poster signs prominently displayed at the event and in all media prior to, and after, the event
- Company name/logo listed on DRC's website as a **Ambassador of Hope** sponsor and additional recognition sponsor and additional recognition prior to the event via DRC marketing emails and letters and social media campaigns

T1D AMBASSADOR \$5,000 FMV: \$3,250

- Includes table seating for sponsor and guests
- 5 VIP tickets= \$1,750
- Recognition as a **T1D Ambassador** sponsor on stage, on all invitations, programs, projected and poster signs prominently displayed at the event and in all media prior to, and after, the event
- Company name/logo listed on DRC's website as a **T1D Ambassador** sponsor and additional recognition sponsor and additional recognition prior to the event via DRC marketing emails and letters as well as social media campaigns

FRIEND OF DRC \$2,500 FMV: \$1,110

- Includes table seating for sponsor and guests
- 4 VIP tickets= \$1,400
- Company name/logo listed on DRC's website as a Friend of DRC sponsor
- Recognition in program and via social media

All Sponsorship Levels are customizable based on your business/ organization's needs

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2022 UNDERWRITING OPPORTUNITIES

BENEFITS

Name recognition on printed materials and at the event

Entertainment Provided by Encore	\$30,000
Marketing	\$15,000
Venue and Food	\$10,000
Bar Services	\$5,000
Photobooth	\$2,500
Swag Bags	\$1,500
Door Prize	\$1,000
General Event Underwriting	Any Amount

ATTEND THE EVENT

Tickets to the event are available for purchase while specific underwriting donations and sponsorship levels will receive complimentary tickets.

\$250 PER TICKET *LIMITED AVAILABILITY The Fair Market Value of this ticket is \$150.

- Includes valet parking
- Curated Menu
- Signature Cocktails
- Live Entertainment
- Silent Dance Party

For any more information, visit diabetesresearchconnection.org/dancefordiabetes



EVENT BENEFICIARY...

Diabetes Research Connection seeks out, peer-reviews, and provides seed funding to the most promising Type 1 Diabetes (T1D) research being conducted by innovative early-career scientists across the country – providing hope to those living with the disease.

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2022 SPONSORSHIP AND UNDERWRITING AGREEMENT

Name _____ Company _____

Address _____

City _____ State _____ Zip _____

IMPORTANT - Please let us know how you would like to be listed in Dance For Diabetes materials:

SPONSORSHIP

I/We agree to participate in the 3rd Annual Dance For Diabetes Event as a (please check one):

☐ DRC Benefactor – \$25,000

☐ T1D Ambassador – \$5,000

☐ Partner in Research – \$15,000

☐ Friend of DRC – \$2,500

☐ Champion of Hope – \$10,000

*Event tickets are included with each sponsorship level

UNDERWRITER

I/We agree to participate in the 3rd Annual Dance For Diabetes Event as a (please check one):

I/We would like to specifically underwrite _____ in the amount of \$ _____

MAKE AN ADDITIONAL DONATION

Please use my/our 100 percent tax-deductible donation of \$ _____ where it is needed most.

PAYMENT INFORMATION

☐ Enclosed is a check for \$ _____ payable to Diabetes Research Connection

☐ Please charge \$ _____ to my

☐ Visa ☐ MC ☐ AMEX

This is a: ☐ Company Card ☐ Personal Card

Card Number: _____

Expiration: _____ Security Code: _____

Signature: _____

RETURN THIS FORM TO:

Diabetes Research Connection
1400 Maiden Lane
Del Mar, CA 92014

Email:

Casey Davis, Chief Philanthropy Officer
cdavis@diabetesresearchconnection.org

FOR MORE INFORMATION:

Please call Casey Davis at 760-704-7785
The Diabetes Research Connection's Tax
identification number is 90-0815395