

3rd Annual Dance for Diabetes

Under THE Sea

Virtual Party

BENEFITTING DIABETES RESEARCH CONNECTION

2020 SPONSORSHIP OPPORTUNITIES

DRC BENEFACTOR \$25,000

- Virtual Meet and Greet with surprise guests!
- Recognition on the virtual backdrop as a DRC Benefactor sponsor
- Company name/logo listed on DRC's website, recognition in the event invitation, on the program and in all media prior to, and after, the event
- Option for access to virtual Sponsorship reception prior to the event

PARTNER IN RESEARCH \$15,000

- Virtual Meet and Greet with surprise guests!
- Company name/logo listed on DRC's website, recognition in the event invitation, on the program and in all media prior to, and after, the event
- Sponsor ad in all of DRC's digital marketing
- Option for access to virtual Sponsorship reception prior to the event

CHAMPION OF HOPE \$10,000

- Company name/logo listed on DRC's website, recognition in the event invitation, on the program and in all media prior to, and after, the event
- Sponsor ad in all of DRC's digital marketing
- Option for access to virtual Sponsorship reception prior to the event

TID AMBASSADOR \$5,000

- Company name/logo listed on DRC's website, recognition in the event invitation, on the program and in all media prior to, and after, the event
- Sponsor ad in all of DRC's digital marketing
- Additional marketing in Together Tuesday campaign

"Together Tuesday"
Marketing Add-on Available

Friend of DRC \$2,500

- Company name/logo listed on DRC's website, recognition in the event invitation, on the program and in all media prior to, and after, the event
- Sponsor ad in all of DRC's digital marketing

Other Sponsorship Benefits available including promotion through KSON, see their Listener Profile attached.

All Sponsorship Levels are customizable based on your business'/ organization's needs.

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UNDERWRITING BENEFITS INCLUDES NAME RECOGNITION ON PRINTED MATERIALS AND AT THE EVENT.

Entertainment	\$30,000	Invitations	\$1,000
Drink Sponsor	\$5,000	Door Prize	\$1,000
General Event Underwriting	Any Amount		

In light of the COVID-19 pandemic, and to protect the TID community, the 3rd annual Del Mar Dance for Diabetes “Under the Sea” is going virtual. Instead of the Best Rooftop Party this year, we’re transitioning the event to your computer and TV screens so let’s have the Best Living Room Party. This event will feature entertainment, inspirational stories, and much more!

ATTEND THE EVENT

RSVP for our **FREE** event at:
diabetesresearchconnection.org/dancefordiabetes

FEATURING



2020 SPONSORS

DRC BENEFACTOR



Tarson Investments, LLC

CHAMPION OF HOPE

BUCHANAN

BRAND + DESIGN

TID AMBASSADOR



FRIEND OF DRC



A M C R
INSTITUTE



EVENT BENEFICIARY...

DIABETES RESEARCH CONNECTION

Our mission is to connect donors with early-career scientists enabling them to perform peer-reviewed, novel research designed to prevent and cure type one diabetes, minimize its complications and improve the quality of life for those living with the disease. All proceeds from this event go to support our mission.

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2020 SPONSORSHIP FORM

Name _____ Company _____

Address _____

City _____ State _____ Zip _____

IMPORTANT - Please let us know how you would like to be listed in Dance For Diabetes materials:

SPONSORSHIP

I/We agree to participate in the 3rd Annual Dance For Diabetes Event as a (please check one):

- | | |
|---|---|
| <input type="checkbox"/> DRC Benefactor - \$25,000 | <input type="checkbox"/> TID Ambassador - \$5,000 |
| <input type="checkbox"/> Partner in Research - \$15,000 | <input type="checkbox"/> Friend of DRC - \$2,500 |
| <input type="checkbox"/> Champion of Hope - \$10,000 | |

UNDERWRITER

I/We agree to participate in the 3rd Annual Dance For Diabetes Event as a (please check one):

I/We would like to specifically underwrite _____ in the amount of \$ _____

MAKE AN ADDITIONAL DONATION

Please use my/our 100 percent tax-deductible donation of \$ _____ where it is needed most.

PAYMENT INFORMATION

- Enclosed is a check for \$ _____ payable to Diabetes Research Connection
- Please charge \$ _____ to my
- Visa MC AMEX
- This is a: Company Card Personal Card

Card Number: _____

Expiration: _____ Security Code: _____

Signature: _____

RETURN THIS FORM TO:

Diabetes Research Connection
1400 Maiden Lane
Del Mar, CA 92014

Email:
Casey Davis, Interim Executive Director
cdavis@diabetesresearchconnection.org

FOR MORE INFORMATION:

Please call 844.484.3372
The Diabetes Research Connection's Tax
identification number is 90-0815395

KSON LISTENER PROFILE



TERRESTRIAL
381,000 P6+ Listeners



SOCIAL FOLLOWERS
62,680 on Facebook
16,000 on Instagram
7,684 on Twitter



GENDER SKEW
50% Female
50% Male



RADIO.COM
22,072 Listeners
118,270 TLH



WEBSITE
116,250 Users
189,310 Page Views



AGE
33% 18-34
49% 18-49
45% 25-54



NEWSLETTER
38,220 Subscribers

DRC'S COMMUNITY REACH

30,000
followers
on social media



5,000
receive our e-newsletter



+110

unique
visits on
our
website
daily.

